

## TDV Acceptance Challenge 2025

### Stage I: Entrance Examination

#### TIME LIMIT: 4 HOURS

The exam duration is three hours, from **10:00 am to 01:00 pm**. An additional hour from **01:00 pm to 02:00 pm** is provided to upload responses, making the total time limit to complete the examination as four hours.

We encourage you to finish the exam within 3 hours, so you can comfortably upload videos, images, or audio files.

Consider setting aside a portion of 1 hour from your **4 hour** exam time to:

- Adhere to the exam requirements such as file format, file size etc., and
- Complete any upload tasks, like compressing, organising, and uploading files.

For added peace of mind, keep a **backup** of your written answers in a Microsoft Word document or Google Doc. This way, if there's an internet or power disruption, you'll have a saved extra copy.

If you encounter any technical issues, please reach out at [admissions@thedesignvillage.org](mailto:admissions@thedesignvillage.org)

#### UPLOADING RESPONSES

Remember to **review your answers before submitting** them. Changes cannot be made once submitted.

Please be patient and **avoid refreshing the page** until you see a confirmation of the submission message. If you have a slower internet connection, the upload may take up to **10 minutes**.

For added peace of mind, keep a **backup** of your answers in a Microsoft Word document or Google Doc. This way, if there's an internet or power disruption, you'll have a saved extra copy.

If you encounter any issues, please reach out to your exam coordinator right away.

#### GENERAL TIPS

**Plan** your schedule and surroundings for the exam duration to allow for smooth, uninterrupted focus. Suggested times listed with questions are there to guide you, but it's up to you to manage time for each part of the exam.

Gather some basic supplies, like **blank A3 sheets** (if you do not have access to A3 sheets, you can connect two A4 sheets with tape and make an A3), pencils, colours, scissors, glue, and any old magazines or newspapers, to have creative options ready for the exam.

Have **two devices** ready: one for accessing the exam and one for capturing any needed media (images, videos, or audio).

Familiarise yourself with basic media editing (e.g., cropping images, joining videos or adding text to videos etc.)

This is your opportunity to showcase your thinking. Please be honest and avoid plagiarism. References should be credited where appropriate; plagiarism will result in disqualification.

Use tools like the internet, AI, and help from others, but make sure the work is done in your own words and ideas. In the end, you should feel that the work is truly yours.

[  ] I have read the above guidelines, and want to start the examination.

Start Examination

TDV Entrance Examination is always designed on a unique theme that resonates with TDV's educational model. This theme is to help you approach the examination with a direction, and will be one of the key bases for evaluating your responses.

THEME

## **Persist Through Design**

**\*Persist:** continue in a course of action, in spite of difficulty or opposition

To make a meaningful impact through design, a designer needs to be persistent: determined and resilient in the face of challenges.

Overcoming trials builds endurance, patience, and persistence, qualities that make a designer stronger and more perseverant.

I have read and understood the theme of the examination.

Proceed to Questions

## Part 1 of 3: Visualise in Space

Total Weightage: 25 Marks

Suggested Time: 45 Minutes

**In a set of 5 squares; each of size 7.5 cm. x 7.5 cm. composed on a single A3 size paper (297mm X 420mm) of any colour and texture, draw a:**

### A Slipper thrown into Space

A slipper, known as chappal, ceruppu, sandals, or by many other names. It is a humble product, yet versatile and expressive.

For example, a slipper is as tough as the person who wears it. It protects us from rough paths and travels with us. Sometimes, it might break, needing just a little repair to be ready for the road again. In the past, a slipper's wear and tear could even show the life struggles of its owner.

**Imagine a slipper thrown into the air, or look closely at one at home, then draw it on paper in five frames. These frames can connect to tell a story, or each can stand alone. Focus only on the slipper for this task.**

No text is allowed, though you may write a single-word caption below each frame.

**Maximum Image Size:** 10 MB, **Formats:** PDF, JPG, JPEG, PNG, Any Other Image Formats

Upload Image

## Part 2 of 3: Communicate through Visuals

Total Weightage: 25 Marks

Suggested Time: 45 Minutes

**Create an abstract expression of the prompt using scrapbooking and collage-making with any material. Try to keep the use of extra colours, pens, and pencils to a minimum. The prompt is:**

### Sunday Mornings

Most people find Sunday mornings calm and special. The sun rises, covering everything in warm light, and the world wakes up slowly, bringing a quiet and peaceful feeling. It's a time to relax and enjoy the simple beauty of a new day. But this might not be true for everyone.

For example, a security guard who works on Sundays treats it like any other day, getting ready and heading to work. A waiter at a restaurant experiences a busy, noisy morning. For a parent, Sunday morning might be busy with deciding on a special meal to cook. For a bird, it's a peaceful morning because the roads are quieter.

What kind of Sunday morning are you imagining?

- Use an A3 sheet (297mm x 420mm) (or 2 A4s) of any colour and texture to create an artwork that expresses a Sunday morning.
- Include a write-up of 100-150 words to explain your creation. You might write about why you made what you did, tell a story that goes with your work, or share any deeper meanings you want to express.

**Maximum Image Size:** 10 MB, **Formats:** PDF, JPG, JPEG, PNG, Any Other Image Formats

Upload Image

**Maximum Space for Write-up:** 1000 characters, Sentence case

Enter Response in Textbox

## Part 3 of 3: Express your Awareness, Choose your Position

At TDV, students look at a problem from all angles, thinking of possibilities for a better and healthier future, keeping in mind: environment, social welfare, education, food security, comfort etc.

For example, the students of The Design Village recently won the Biodesign and Cumulus Green Awards. They created a new material, using the hazardous byproduct of marble production from the dumping sites of Kishangarh, Rajasthan.

They showcased how this new material can be sustainably used to build facades using jalis to naturally cool down large buildings and apartments, in a context like India.

We encourage you to view this video to know more about the project:

[biodesignchallenge.org/the-design-village-2024](https://biodesignchallenge.org/the-design-village-2024)

Now that you have seen one example, attempt questions 3A and 3B keeping the below prompt in mind:

**Think about a problem you have observed in your home or neighbourhood.**

**The problem could be related to either of the following:**

- **Infrastructure:** *noun*, the basic physical and organisational structures and facilities (e.g. buildings, roads, power supplies) needed for the operation of a society or enterprise
- **Policy:** *noun*, a principle of action adopted or proposed by an organisation or individual
- **Product:** *noun*, an article or substance that is manufactured or refined for sale
- **Emotional:** *adjective*, characterised by intense feeling
- **System:** *noun*, a set of things working together as parts of a mechanism or an interconnecting network
- **Any other nature**

### 3A: Express your Awareness

Weightage: 25 Marks

Suggested Time: 45 Minutes

**Create a short video (of up to 2 minutes) to express and explain the problem you have identified.**

You will not be judged for your editing or videography skills, but rather for your keen observation and analysis.

If you need to compress your video, you can use <https://www.freeconvert.com/video-compressor>

**Maximum Video Size:** 100 MB, **Formats:** MP4, Any Other Video Formats

Upload Video

### 3B: Choose your Position

Weightage: 25 Marks

Suggested Time: 45 Minutes

**Now that you have made a video expressing the problem, please give us a response in a voice recording of less than 2 mins on the questions below:**

- 1. What is the problem you have identified?**
- 2. Why did you choose that out of all the other problems?**
- 3. How do you think it might have started in the first place?**

We are not judging your speaking skills; rather, we want you to express how you feel and why you feel so using simple words. You may use any language, as long as you speak slowly and clearly. It is important for you to share your point of view and your position / stand.

**Maximum Audio Size:** 25 MB, **Formats:** MP3, WAV, Any Other Audio Formats

Upload Audio